

**SSM Occupational Health &
Safety Conference**

Sponsor Exhibitor Package



Protecting Your Future

Premier Sponsor



**SAFE
WORK**
MANITOBA
A division of the WCB

JANUARY 19-21, 2027

Victoria Inn Hotel and Convention Centre

1808 Wellington Avenue

safetyservicesmanitoba.ca

About Safety Services Manitoba

Safety Services Manitoba is Manitoba's premier occupational and road safety training and consulting services provider with over 60 years of experience making workplaces and roads safer.

Safety Services Manitoba ~ *Protecting Your Future*

You can count on SSM to deliver comprehensive training and education whether it is in the workplace or behind the wheel. We are passionate about reducing risks and injuries; we are passionate about helping to ensure that each and every Manitoban arrives home safely every night.

About Safety Services Manitoba OHS Conference

The SSM OHS Conference brings together over 550+ delegates who play a role in health and safety in Manitoba and beyond.

2027 marks the 42nd Annual SSM OHS Conference. The conference will once again be hosted at the Victoria Inn Hotel and Convention Centre, 1808 Wellington Avenue.

Conference Contacts

Exhibitors please contact:

Elena Gagliardi

Event Planner

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Sponsors please contact:

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Director of Marketing & Customer Experience

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WHY SPONSOR?

- **Cost-Effective Marketing:** Research indicates that sponsorship is a highly cost-effective marketing strategy, offering substantial returns on investment.
- **Enhanced Visibility:** Sponsorship provides an excellent opportunity to introduce and elevate the profile of your organization and its staff within the occupational health and safety community.
- **Networking Opportunities:** Engage directly with delegates and key players in the occupational safety community, facilitating valuable networking opportunities.
- **Professional Relationships:** Forge new professional relationships that can lead to long-term collaborations and business growth.
- **Demonstrate Support:** Show your active support for an organization dedicated to providing essential occupational safety training and consulting by contributing to a successful conference.

SPONSORSHIP OPPORTUNITIES:

Sponsorship Benefits Assembly of Safety Professionals January 19, 2027 SSM OHS Conference January 19-21, 2027	Gold \$5000	Silver \$2000	Bronze \$1000
Company logo recognition on social media	✓	✓	✓
Company logo recognition on conference website	✓	✓	✓
Company logo recognition on conference signage	✓	✓	✓
Verbal recognition at the conference	✓	✓	✓
Company logo recognition in pre and post conference communications	✓	✓	✓
Logo recognition on video screens	✓	✓	✓
Choice of introducing 1 keynote speaker	✓		
Invitation to attend opening keynote and breakfast	✓		
Dedicated logo recognition on video screens	✓		
1 complimentary exhibit booth, choice of location	✓		
2 complimentary 3-day conference registrations	✓		
Choice of introducing 1 workshop speaker	✓	✓	
30% discount on exhibit space		✓	
1 complimentary 2-day conference registration		✓	

WHY EXHIBIT?

- **Targeted Audience Access:** Reach 550+ delegates directly involved in occupational safety, including safety and health professionals, managers, HR professionals, operations personnel, and safety committee members.
- **Organizational Exposure:** Gain the opportunity to educate delegates about your organization and its products, enhancing brand awareness and recognition.
- **Product Demonstrations:** Showcase your products directly to potential and existing customers, highlighting their features and benefits.
- **Customer Engagement:** Interact with attendees, answer their questions, and provide in-depth information about your products or services, fostering trust and interest.

EXHIBITOR OPPORTUNITIES:

Early Bird Rate: \$1195 by November 7
Regular Rate: \$1395 after November 8
***New* Lead Retrieval Rate:** \$199

- Maximum of 2 representatives per booth.
- SSM ensures maximum traffic flow to tradeshow area.
- Invitation to join delegates during meals.
- Invitation to attend all keynote presentations.
- Company listing on conference website.
- Complimentary wireless internet.
- **Exhibit days:** Wed. January 20 & Thurs January 21, 2027.
- Breakfast, lunch & breaks are provided daily for 2 representatives.
- Opportunity for a promotional video interview at your booth. An SSM representative will be available during the conference.
- Lead Retrieval is available as an add-on for \$199. Powered through the Pheedloop app, this service allows exhibitors to scan attendee badges using smartphones to capture lead information in real time.

For more information on the conference or
to register as an exhibitor, please visit:
safety-services-manitoba.ca