

2015:

A **SAFETY** ODYSSEY



Our time is now - Join us on a journey to learn about the future of safety and health in Manitoba.

Exhibitor and Advertising Opportunities

Safety Services Manitoba SAFE Work Conference
Victoria Inn Hotel & Convention Centre | 1808 Wellington Avenue
January 21 & 22, 2015 | safety-services-manitoba.ca



Over 550
people
participated in
the conference
in January 2014.

Safety Services Manitoba (SSM) is Manitoba's premier not-for-profit occupational and road safety trainer and consultant.

For over 50 years, Manitobans have counted on SSM to deliver comprehensive training and education whether it is in the workplace or behind the wheel. We are passionate about reducing risks and injuries - and we are passionate about helping to ensure that each and every Manitoban arrives home safely every night.

Our ultimate goal is to create a culture of safety in Manitoba, making our province a safe place to live and work. Corporate and community support allows us to provide the highest quality of safety training, consulting and other services, including our annual Safety Services Manitoba SAFE Work Conference. Please visit our website at safetyservicesmanitoba.ca for more information.

Why a Safety Conference?

We have known for many years that safety doesn't cost—it pays. Its biggest rewards include a healthier and happier workplace, a more productive workforce, lower workers' compensation rates and, most importantly, a significant reduction of serious workplace incidents and fatalities. The aim of Safety Services Manitoba's SAFE Work Conference is to unite Manitoba's safety professionals in person and provide a forum to learn and discuss areas of common concern.

Since its founding in 1984, this conference has grown to become Manitoba's premier safety show and one of the largest events of its type in western Canada.

Why You Should Get Involved

Does your company or organization want to reach over 550 safety leaders and professionals from across Manitoba? Then this is your opportunity!

When you become a conference sponsor, you will:

- Receive two full days of advertising exposure to hundreds of safety-minded individuals and companies
- Have the opportunity to target messaging to safety leaders and professionals from across the province

How You Can Get Involved

You can showcase your product or service to an engaged audience of over 550 safety and health professionals!

You can also attend as a delegate and hear first-hand what is happening in Manitoba's safety industry.

For Your Consideration....

Your exhibition options come at two different commitment levels to suit your needs and offer a range of acknowledgements to increase your profile.

Your **entry level option** is to commit to an exhibit booth:

- Maximum number of spaces is limited to 41
- Early bird discounted fee of \$900 + GST (if paid before October 24, 2014)
- Delegates are directed to the main room via the tradeshow ensuring maximum traffic
- Delegate inducement to visit all the booths
- Two delegate gifts per exhibit booth**
- Invitation to join meals with the delegates**
- Invitation to attend all keynotes**

****NEW**** for 2015

NOTE: Booth selection priority will be given to silver, gold and platinum sponsors and will be issued on a first-come, first-served basis

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The conference
has sold out for
delegates and
exhibitors for the
past few years.

Your secondary options are:

- Placement of marketing materials in delegate kits:
 - Maximum material size is 1 – 8 x 10 single or double-sided insert, or a small branded item such as a pen, magnet, etc.
 - \$400 for 1 insert
 - \$550 for 2 inserts
- Advertising space in the Conference brochure supplement (**NEW** for 2015):
 - 2,000 copies mailed
 - Full page ad (8 ½" x 11", vertical, full colour) = \$1,000
 - Half page ad (8 ½" x 5 ½", horizontal, full colour) = \$600
 - Quarter page ad (5 ½" x 4 ¼", vertical, full colour) = \$350
 - Deadline: September 26, 2014

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For additional opportunities to partner with SSM throughout the year, please contact Anita Zubricki, Director of Marketing at 204.631.1302 or via email at azubricki@safetyervicesmanitoba.ca.