

2015: A SAFETY ODYSSEY



Our time is now - Join us on a journey to learn about the future of safety and health in Manitoba.

Sponsorship and Advertising Information

Safety Services Manitoba SAFE Work Conference
Victoria Inn Hotel & Convention Centre | 1808 Wellington Avenue
January 21 & 22, 2015 | safety-services-manitoba.ca



Safety Services Manitoba (SSM) is Manitoba's premier not-for-profit occupational and road safety trainer and consultant.

For over 50 years, Manitobans have counted on SSM to deliver comprehensive training and education whether it is in the workplace or behind the wheel. We are passionate about reducing risks and injuries - and we are passionate about helping to ensure that each and every Manitoban arrives home safely every night.

Our ultimate goal is to create a culture of safety in Manitoba, making our province a safe place to live and work. Corporate and community support allows us to provide the highest quality of safety training, consulting and other services, including our annual Safety Services Manitoba SAFE Work Conference. **Please visit our website at safetyservicesmanitoba.ca for more information.**

Why a Safety Conference?

We have known for many years that safety doesn't cost—it pays. Its biggest rewards include a healthier and happier workplace, a more productive workforce, lower workers' compensation rates and, most importantly, a significant reduction of serious workplace incidents and fatalities. The aim of Safety Services Manitoba's SAFE Work Conference is to unite Manitoba's safety professionals in person and provide a forum to learn and discuss areas of common concern.

Since its founding in 1984, this conference has grown to become Manitoba's premier safety show and one of the largest events of its type in western Canada.

Why You Should Get Involved

Does your company or organization want to reach over 550 safety leaders and professionals from across Manitoba? Then this is your opportunity!

Over 550
people
participated in
the conference
in January 2014.

When you become a conference sponsor, you will:

- Receive two full days of advertising exposure to hundreds of safety-minded individuals and companies
- Have the opportunity to target messaging to safety leaders and professionals from across the province

How You Can Get Involved

You can show your support for safety in this province by becoming a conference sponsor!

For Your Consideration....

Your sponsorship options come at a variety of commitment levels to suit your needs and offer a range of acknowledgements to increase your profile.

Title Sponsor – Reserved for annual sponsorship by SAFE Work Manitoba

Platinum Level Sponsor – \$10,000 (maximum of 3)

Your company or organization will exclusively receive:

- The choice of introducing one keynote presenter
- Verbal recognition at the event
- The opportunity for your corporate brochure or insert to be put in the delegate kit (cost included)
- Corporate name and logo in pre- and post-event advertising

You will also receive:

- Website recognition with a link to the company's website
- Secondary logo listing on all pre-conference print materials, handout packages, signage, etc.
- Repeated 10 second logo placement on plenary session video loop
- 2 complimentary exhibit spaces – value of \$1,800
- 4 complimentary registrations to the conference – value of \$1,800

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The conference
has sold out for
delegates and
exhibitors for the
past few years.

Gold Level Sponsor – \$5,000 (maximum of 5)

Your company or organization will receive:

- Recognition as a sponsor exploring Manitoba's future in the safety industry
- The choice of introducing one plenary presenter
- Logo placement on certain pre-conference print materials, handout packages and/or signage, etc.
- Recognition as a sponsor on all day-of print materials, website, etc.
- Repeated 5 second logo placement on plenary session video loop
- 1 complimentary exhibit space – value of \$900
- 2 complimentary registrations to the conference – value of \$900

Silver Level Sponsor – \$2,000 (maximum of 10)

Your company or organization will receive:

- Recognition as the lunch co-sponsor on one day of the conference
- Company name listing on signage dedicated to the lunch
- Repeated 5 second logo placement on plenary session video loop – with all Silver Sponsors
- 6 complimentary tickets to attend the sponsored lunch
- 2 complimentary registration to the conference – value of \$900

Bronze Level Sponsor – \$1,000

Your company or organization will:

- Be listed as a sponsor of:
 - a refreshment break
 - a breakfast service (co-sponsor)
- Have your company name listed on signage dedicated to the break or breakfast
- Receive 2 complimentary tickets to attend lunch on the day of the sponsored break

Inquire about our ****NEW**** advertising opportunities for 2015! Purchase an ad in the Conference brochure supplement and reach 2,000 readers!

Full page (8 1/2" x 11", vertical, full colour) = \$1,000

Half page (8 1/2" x 5 1/2", horizontal, full colour) = \$600

1/4 page (5 1/2" x 4 1/4", vertical, full colour) = \$350

Deadline: September 26, 2014

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For additional opportunities to partner with SSM throughout the year, please contact Anita Zubricki, Director of Marketing at 204.631.1302 or via email at azubricki@safetyervicesmanitoba.ca.