



MEDIA ADVISORY/PHOTO OPPORTUNITY

Community supports families affected by workplace tragedy

WINNIPEG, 24 March, 2014 – Bob Murray, an electrician, died when the hydro pole he was on collapsed taking him down with it. On May 4, 2014, Bob’s son Graham Murray will be one of many participants in Steps for Life – Walking for Families of Workplace Tragedy. Winnipeg will participate in this annual event along with more than 35 other communities across the country. All proceeds from Steps for Life events will support families of workplace tragedy with Threads of Life Family Support programs and services.

Murray says, “The Steps for Life walk is a great way to raise safety awareness and let everybody know that they are not alone in their circumstance. If it wasn’t for Threads of Life, who knows where I’d be on my journey of healing. They have given myself and many others the ability to heal, yet instill confidence and courage to be able to honour our loved ones through this walk and whatever else we may choose to do in life.”

WHAT? 5K Steps for Life–Walking for Families of Workplace Tragedy is an annual fundraising event to help families of workplace tragedy and raise awareness about the national issue of workplace injuries, illnesses and deaths.

Raising pledges and awareness, local companies participate to demonstrate their commitment to health and safety and help support families of workplace tragedy. Visit stepsforlife.ca/locations to see which local Winnipeg-area business leaders are engaged in the Corporate Challenge.

WHY? Every working day, three Canadians die in a workplace fatality, or from a life-altering injury or occupational disease (average fatalities taken from National Work Injury, Disease and Fatality Statistics Publication, Association of Workers’ Compensation Boards of Canada (AWCBC), www.awcbc.org).

The “ripple effect” of each workplace tragedy extends from the worker affected to their family, friends, co-workers, and the surrounding community.

WHO? Threads of Life Family Spokesperson Graham Murray.

Hon. Erna Braun, Minister of Labour and Immigration, MLA-Rossmere.

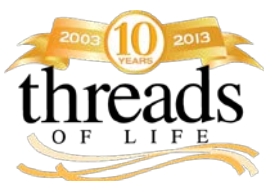
Family members and friends who have been impacted by workplace tragedies will walk alongside employers, employees, students, representatives from injury prevention organizations and anyone who believes workplace injuries, illnesses and deaths are not an acceptable ‘cost of business’.

WHEN? Sunday, May 4, 2014, 10:00 a.m. – 2:00 p.m.; Walk kicks off at approx. 11:00 a.m.

WHERE? Kildonan Park

Media Contact

Colleen Youngblut, Regional Development Coordinator – Western Canada, Threads of Life
Toll-free: 1-888-567-9490; email: cyoungblut@threadsoflife.ca



About Threads of Life

The Association for Workplace Tragedy Family Support (known as Threads of Life) is currently supporting the healing journey of more than 1,700 family members across Canada who have suffered from a workplace fatality, traumatic life-altering injury, or occupational disease. Charitable organization business #87524 8908 RR0001.

threadsoflife.ca

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